

FOR IMMEDIATE RELEASE

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**“OCTOBER: 31 DAYS OF WEIRD”
CELEBRATES LOCAL LEGENDS, CRAZY CHARACTERS
AND BIZARRE ATTRACTIONS**

*Travelers Can Save \$31 on “Discover Weird US”
Funky, Off-the Beaten Path Getaway on YourMemorableMoments.com*

October is a month filled with the ghoulish delights, mania for the macabre and a spotlight on all things... WEIRD! Memorable Moments’ “October: 31 Days of Weird” celebrates the month by offering a \$31 discount on its “Discover Weird US” Getaway.

Visitors can go to www.YourMemorableMoments.com/October during the 31 days of October, book a “Discover Weird US” Getaway and save \$31 on visits before the end of the year.

“Discover Weird US” is a getaway inspired by and in partnership with Mark Moran and Mark Sceurman, authors of the successful “Weird US” book. The book is a travel guide of sorts, but to the kind of places voyagers will never find on their everyday maps.

And now the getaway allows travelers to discover the US in a whole new – and weird – way! From local legends to best-kept secrets, from crazy characters to bizarre roadside attractions, it’s a journey off the beaten that is truly memorable!

The “Discover Weird U.S.” getaway not only includes their blockbuster book but also the author’s exclusive guide to the “Top Weird Spots to Discover” in each participating destination.

“Discover Weird U.S.” is available at a variety of hotels (boutiques and major brands) and destinations (from major cities to small quaint towns) and includes:

- Your own copy of “Weird U.S.: Your Travel Guide to America’s Local Legends and Best Kept Secrets”
- Exclusive guide to the area’s “Top Weird Spots”
- Deluxe overnight accommodation with breakfast for two

Rates vary by location and availability. For more information or to book your trip, call 1-866-232-0033 or visit www.YourMemorableMoments.com/October.

www.YourMemorableMoments.com gives people the opportunity to recognize and share their memorable moments, learn how to enjoy and live in those moments and discover experiences to create new memories. “Getaways to Celebrate Life” include the Godiva Getaway, Sam Adams Getaway, and The Food and Wine Escape presented by Robert Mondavi Private Selection.

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