

FOR IMMEDIATE RELEASE

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THE HYATT PLACE TO BE FIRST BRANDED HOTEL IN DOWNTOWN BETHLEHEM, PA

Hotel to Open September 2009 in Revitalized Downtown Area

Bethlehem, PA – This September, downtown Bethlehem will get a little brighter as the new Hyatt Place hotel opens on September 25, 2009 as “The Bright Point in Your Bethlehem Experience.” The hotel will be the first branded hotel to open in the revitalized downtown area.

With the 124-room Hyatt Place, visitors to the Lehigh Valley market will now have the option of the modern conveniences, amenities and frequent traveler program of a branded hotel in downtown Bethlehem for the first time.

The hotel opening is part of a larger renaissance for downtown Bethlehem. While maintaining the rich history of Moravian heritage and steel production, the city has evolved with new shopping, dining and entertainment options, including the new Sands Casino Bethlehem. The Hyatt Place will partner with the area’s key experiences that will expose visitors to the unique tastes and traditions of the region.

Hyatt Place combines style and innovation to create a completely new hotel experience. When you arrive, an attentive Host will greet you in the Gallery, a contemporary yet casual area. The spacious guestrooms are stylishly furnished with a plush Hyatt Grand Bed, a Cozy Corner oversized sofa-sleeper and a 42-inch flat-panel HDTV that can be easily integrated with your laptop or MP3 player. There’s free Wi-Fi everywhere in the hotel and guests have access to a complimentary e-room with public computers and a printer.

Guests can also enjoy Hyatt’s signature wine and premium beers (where available), specialty Starbucks® coffee drinks and friendly conversation at the intimate Bakery Café. A Host will happily assist you with orders from the 24-hour Guest Kitchen, which offers café-quality made-to-order snacks and entrées along with a complimentary continental breakfast daily.

For reservations and additional information, call 888-492-8844 or visit hyatt.com.

Located at 45 W. North Street, The Hyatt Place Bethlehem will be managed by Meyer Jabara Hotels of Danbury, Connecticut. Meyer Jabara Hotels is an award-winning hospitality company owning and operating hotel in thirteen states. Their portfolio of hotels includes Marriott, Hilton, Sheraton, Hampton Inn and Holiday Inn brands as well as several independent hotels. Each property features a unique destination experience, an experience that differentiates a Meyer Jabara Hotel from the competition by engaging the guest in experiences which support the geographic region. For more information, please visit www.meyerjabarahotels.com

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